



Drive Sober or Get Pulled Over

March 16-April 4, 2016

Sample Radio Announcement Scripts

- Option 1: A bad decision can lead to a dead end. Driving while drunk is never a good decision. Always play it safe. Choose to stay sober or ask a designated driver to take you home. Don't get behind the wheel. It's a choice you will never regret.
- Option 2: During the next few weeks you'll notice extra police officers on the road across the state. Officers are cracking down on drunk drivers. So no matter where you travel, officers will help protect you and your family by getting drunk drivers off the road. Remember: Drive Sober or Get Pulled Over.
- Option 3: When you load up the car this spring, don't forget to bring what's most important: a sober driver. Good times can end quickly if you drive drunk. So make good choices. Designate a sober driver, take a cab, or spend the night. Wherever you travel, always take safety along for the ride.
- Option 4: You can't afford to take a break from safety. Be sure to choose wisely whenever you hit the road. If you're on a family vacation or just having fun close to home, always be careful behind the wheel. Never drive drunk. Please drive sober so others won't pay the price.